



V.S.R. GOVERNMENT DEGREE COLLEGE

Movva-521135, Krishna District, Andhra Pradesh

NAAC Accredited with "A" Grade (3.01 CGPA)

ISO 9001:2015, 14001:2015, 50001:2011 Certified Institution



Editor-In-Chief

Dr. S. Madhavi
Principal

NEWS LETTER

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Editor

Smt. Y. Suneetha
Lecturer in English

VISION

- To be acknowledged as a reputed institution at local University and state level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

MISSION

- ❖ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ❖ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

OBJECTIVES:

- ✓ To promote higher education in the field of Commerce, Science and Arts.
- ✓ The college has been starting need based courses from time to time.
- ✓ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- ✓ To train the students in a variety of other skills required for their career and life.
- ✓ To prepare the youth for the changing times.
- ✓ To inculcate a value system and healthy culture in the students for preparing them into better citizens.
- ✓ To include benefits of education by undergoing constructive changes.
- ✓ To enhance the quality of teaching-learning process through continuous assessment and use of ICT.
- ✓ To make the students self-reliant, confident, imaginative, creative and compassionate.
- ✓ To expose the students to global concepts and modern technologies.



Dr. S. Madhavi

M.Sc., B.Ed., Ph.D.

Principal

"Education should be imported with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University spirit and advance learning. The former is impossible without corporate life, the latter without honors and post graduate"

College Profile

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 10 UG and 3 PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam.

The Vision of the College

To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.

The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded “B” Grade and Second accreditation in 2011 and was awarded “B” Grade with 2.56 CGPA and third accreditation in 2017 and was awarded “A” grade with 3.01 CGPA.

GENDER SENSITIZATION PROGRAM

A Gender Sensitization Program was organized by our college Women Empowerment Cell in association with IQAC on 1 April 2022. The resource person K.Durga Prasad Rao, Sub Inspector of Police, Kuchipudi Police Station instilled positive thoughts on gender issues, given the real life examples on gender related issues that had happened recently and urged every student not to practice gender discrimination. He explained the difference between sex and gender which are two distinct words with different meanings. He also created awareness on the usage of Disha App. The objective of this workshop is to educate young women on Gender sensitization and to provide a safe forum for discussion and solutions creating a gender sensitive society.







ICICI BANK ONLINE JOB DRIVE

The college Jawahar Knowledge Center in association with ICICI Bank organized an online job drive for the post of Branch Relationship Officer. The selection process is in two steps: written test and interview. The registered candidates had an inaugural session from 11:00 am to 11:30am during which the Managing Director from ICICI Sales wing, Sri Veerabhadra Garu, and his team briefed the participants about the eligibility conditions, salary, place of appointment, job role and responsibilities.

After the introductory session, a written test was conducted on online mode to all the registered candidates. The short-listed candidates in the written test will have a face to face interview with the ICICI recruitment team in the next phase. After consolidation of both the written test and interview scores the final list of selected candidates will be disclosed. 207 candidates registered for this digital job drive. The college Vice Principal Sri. B. Siva Nageswara Rao Garu, Academic Coordinator Smt. K.R. Manjula encouraged the participants with their opening remarks.



V.S.R Govt. Degree & P.G. College -Movva
 Reaccredited by NAAC with "A" Grade 3rd Cycle CGPA 3.01
 ESTD: 1984(Affiliated to Krishna University)



ICICI BANK ONLINE JOB DRIVE

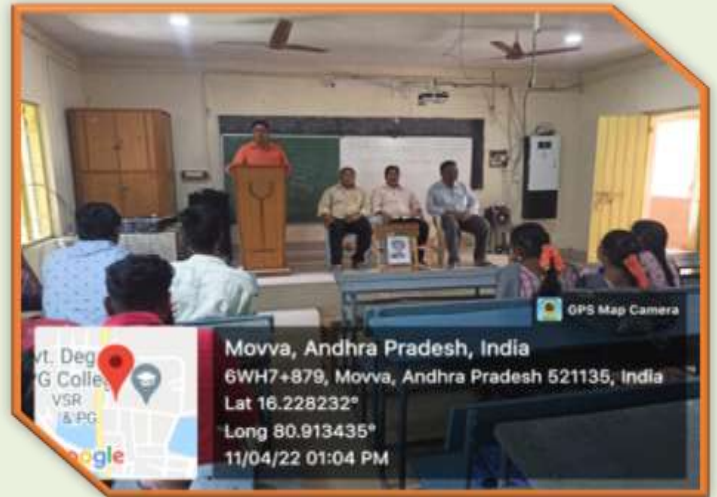
Job Role: Branch Relationship Officer
Salary: 1.69 to 2.15 lakhs per annum
Qualifications: Any Graduate (2017,2018,2019,2020,2021 passed outs)(Except B.Tech and M.B.A)
Date: 31/03/2022 Time:11.00 AM
Zoom Meeting ID: Zoom Id: 658 513 1558 Password: icici
<https://zoom.us/j/6585131558?pwd=SmJEUWVZ28zeDVGvK9wdTJPNzFKQT09>
Registration Link: <https://forms.gle/yBexqfrhavE6GeER8>
For Further Information Contact: Dr.J.Kalpana (JKC Coordinator 9441708859),D.Suresh (JKC-FTM 9573778554)

JKC-Coordinator
Dr.J.Kalpana

Principal
Dr. S.Madhavi

MAHATMA JYOTI GOVINDRAO PHULE JAYANTHI

Our college Political Science Department in association with IQAC celebrated Jyotiba Phule Jyanthi, the 193rd birth anniversary of Jyotirao Govindrao Phule, an Indian writer, social activist, thinker and anti-caste social reformer on 11 April 2022. We, the staff and students remembered him for his efforts in educating women and lower caste people and his role on the eradication of untouchability and the caste system, and women's emancipation and paid homage to him.



AMBEDKAR JAYANTHI

Ambedkar Jayanti or Bhim Jayanti is an annual festival observed on 14 April to commemorate the memory of B. R. Ambedkar, an Indian polymath, a politician, an economist, Constitution of India, Ambedkar also advocated for women's rights and labours' rights.

Our college Political Science Department in association with IQAC celebrated Ambedkar Jayanthi on 13 April 2022 and we, the staff and students recollected his contribution to the nation and paid humble tributes to the architect of the Indian Constitution.





AWARENESS PROGRAM ON PLANNING AND GUIDANCE

The college Career Guidance Cell, Jawahar Knowledge Center in association with IQAC organised an awareness program on Career Planning and Guidance for the final year students. Speaking on this occasion, our Principal, Dr.S.Madhavi said that “Career guidance and counseling programs help individuals acquire the knowledge, skills, and experience that is necessary to identify options, explore alternatives and succeed in society”. The resource persons Dr.D.S.B.Bharathi, Principal, MBA studies, The Hindu college, Machilipatnam and her team Dr.Shefaly and Sri K.V.P.Diwakar interacted with the students and explained them in detail how to explore their career options, the need to analyze their strengths and weaknesses, the importance of setting a clear objective and the things that are needed to be taken care of while choosing their career. They advised the students to select the course that provides several career options not just one. At the end, they conducted a mock test where the qualified candidates will be given free ICET coaching.

వీఎస్ఆర్లో ఉన్నత విద్యపై అవగాహన

మాట్టడుతున్న ప్రెస్మిపోల్ డాక్టర్ మూడుం

మొదటి దినం 18 (వైద్యము) : విద్యార్థుల ప్రభుత్వ డిగ్రీ కళాశాల బెంగళూరులో మరొక యువోహర్ నాల్గై గెంటర్ సంయజ్ఞంగా చూపామిని అధ్యక్షులలో సోమవారం మధ్యాహ్నం గం. 2 లకు ది హిందూ కాలేజ్ ఎంపిడి మచిలీపట్నం వారిచే కృతీయ సంవత్సరం వడుపుతున్న విద్యార్థుల విద్యార్థులు డిగ్రీని పూర్తి చేసిన కరుణాక ఉన్నత విద్య మరొక ఉద్యోగ అవకాశాలపై అవగాహన సదస్సులు నిర్వహించడం జరిగింది. ఈ అవకాశాన్ని సద్వినియోగం చేసుకోవటానికి విద్యార్థులను ఉత్తేజించి కళాశాల ప్రెస్మిపోల్ డాక్టర్ వే.మూడుం మాట్టా డారు. ఈ సదస్సు అనంతరం విద్యార్థులు వరకే పరీక్ష నిర్వహించి ఉత్తీర్ణులైన వారికి ఉచితంగా ఎస్సీ కేంద్రం వద్దం జరుగుతుంది డాక్టర్ డి.ఎస్.భారతి ప్రెస్మిపోల్ ది హిందూ కాలేజ్ ఎంపిడి వారు తెలియజేయడం జరిగింది. ఈ కార్యక్రమంలో డాక్టర్ ప్రెస్మిపోల్, వి.పి.దివాకర్, వై.సమీక మరియు డి.సురేష్ ఇతర అధ్యాపకులు, విద్యార్థుల విద్యార్థులు పాల్గొన్నారు.

The outcome of this program

- Students were empowered with knowledge.
- They were able to explore different careers options.
- Students were able to set their own career path goals.



EXTENSION ACTIVITY - DEPARTMENT OF BIOTECHNOLOGY

The II year Bipc students of Kshetrappa Government Junior college visited our Biotechnology laboratory in our college on 27 April 2022. As a part of extension activity, Smt. K. Anusha, The Head of the Department of Biotechnology, explained the scope of Biotechnology in their upcoming future, demonstrated the lab equipment usage and motivated the students to opt for Biotechnology course for their better future. Total 35 students participated in this activity and they got to know the career opportunities in the field of Biotechnology.



LEGAL LITERARY CAMP

On 30 April 2022 our college Women Empowerment Cell in collaboration With IQAC organised a Legal Literary camp. Sri. P. RajanUday Prakash, Junior Civil Court Judge, Movva, gave valuable inputs on **Sections 354** (Assault or criminal force to woman with intent to outrage her modesty) **354A** (Sexual harassment and punishment for sexual harassment)



354B (Assault or use of criminal force to woman with intent to disrobe) **354C** (This article covers the details of **Section 354C** of IPC, which is also called Voyeurism and the section provides punishment for Voyeurism) **354D** (Stalking behaviors are interrelated to harassment and intimidation and may include following the victim in person or monitoring them.) Indian Penal Code, 1860. Section 509 Indian Penal Code, 1860. (Word, gesture or act intended to insult the modesty of a woman shall be punished with simple imprisonment for a term which may extend to one year, or with fine, or with both) He also explained the philosophy behind the legal marriage 21 years for girls. In this lively interactive session he answered all the queries of the girl students and said that there are many laws to protect women and it is their prime responsibility to be aware of those laws.

